

Instagram Filter “The Life of A Teenager”

Brief

Kehidupan kalangan remaja kini sudah sangat beragam dan berbeda-beda. Untuk terus dapat mengenal kehidupan dari para remaja yang tersebut, diperlukan sebuah media yang dapat menghubungkan koneksi antara remaja dan hal-hal yang tepat serta relevan untuk saling berbagi perspektif. Dalam kompetisi ini, peserta membuat filter instagram mengenai kehidupan remaja menurut interpretasi masing-masing.

Rules

1. Tidak boleh mengandung SARA, tidak mengandung hal-hal provokatif, pornografi dan kekerasan.
2. Filter Instagram sudah di-approve dan dapat digunakan oleh umum.
3. Submisi dalam bentuk ZIP (**Nama_JudulKarya_IG**), berisi: preview (**.mp4**), link / QR code Instagram, username Instagram pengunggah filter, dan deskripsi karya (**.pdf**).

Artwork Criteria

1. Video preview filter (**.mp4**) berukuran **1920x1080 px**.
2. Bebas memilih **konsep karya**, berdasarkan **interpretasi peserta** terhadap tema.

Assessment Format

Konsep 40%
Orisinalitas 40%
Kerapihan 20%

Form Link

<http://tiny.cc/kurawal4registandsubmit>

Contact Person :

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Brief

The life of teenagers these days are very diverse and different. To be able to get to know the lives of these young people, we need a media that can connect the youths with the relevant things to share their perspectives. In this competition, participants are expected to create an Instagram filter about the lives of teenagers according to their respective interpretations.

Rules

1. It should not offend any ethnicity, religion, race, inter-group relations, and does not contain any provocative matters, pornography and violence.
2. The Instagram filter has been approved and can be used by the public.
3. Submit in the form of ZIP (**Name_ArtWorkTitle_IG**), containing: preview (**.mp4**), Instagram QR code / link, filter uploader's Instagram username, and artwork description (**.pdf**).

Artwork Criteria

1. The filter's preview video (**.mp4**) is **1920x1080 px** in size.
2. Freely set **any concept**, based on **participants' interpretation** towards the theme.

Assessment Format

Concept 40%
Originality 40%
Tidiness 20%

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